



## ALMAC x LSCM Maritime Summit 2024

### *Fostering Logistics Industry Prosperity: Innovating with Data-Driven Empowerment and Smart Platform Construction*

In today's rapidly changing business environment, the logistics industry stands at a crucial point where data-driven innovation is needed to revolutionise operations. By embracing cutting-edge technologies and smart platforms, the industry can enhance operational efficiency, optimise resource allocation and create new opportunities for business growth and development. This session aims to delve into the transformative power of data-driven strategies and smart platform implementation in the logistics industry through collaborative efforts and insightful discussions.

Prominent industry leaders, experts and visionaries will gather to share their insights, exchange best practices, and collectively pave the way for a more prosperous and sustainable future for the logistics sector by driving innovation and fostering industry-wide empowerment.

#### Event details

Date: 19 November 2024 (Tuesday)  
Time: 10:00am – 12:00nn  
Venue: Hall 3FG, HK Convention and Exhibition Centre, Wan Chai, HK

#### Tentative Agenda

Time	Programme
10:00	<b>Welcome Remarks</b> Mr Simon WONG, MH, FCILT, Chief Executive Officer, Logistics and Supply Chain MultiTech R&D Centre
10:05	<b>Group Photo of Speakers</b>
10:10	<b>Keynote Speech</b> Representative from Transport and Logistics Bureau (TBC)



10:15	<b>Transformative Integration: Port Community System as Catalysts for Collaborative Logistics in Hong Kong</b> Hon Frankie YICK Chi-ming, GBS, JP, Member, Legislative Council, The Government of the HKSAR
10:30	<b>MOU Signing Ceremony by LSCM, PayCargo and Autotoll International Limited</b>
10:35	<b>MOU Signing Ceremony by LSCM and Tradelink Electronic Commerce Limited</b>
10:40	<b>Keynote Speech</b> Ms LI Anqi, Guangzhou Institute of Software
11:00	<b>Empowering Freight Forwarders: Navigating the Intersections of Sea and Air Freight Logistics for Operational Excellence and Customer-Centric Success</b> Mr Kazunori Goto, Head of East Asia Air Freight Forwarding, Yusen Logistics (China) Co., Ltd.
11:20	<b>Keynote Speech</b> Mr Andrew Cheng, Chief Technology Officer, Tradelink Electronic Commerce Limited
11:40	<b>Keynote Speech</b> Representative from LSCM
12:00	<b>End of programme</b>

*\*Programme rundown is subject to change without prior notice*