

**Tentative Programme Rundown**  
**Official Launch Ceremony of the ConTech & PropTech Alliance (CPTA)**  
**8 July 2024 (Monday) | N101, HKCEC**

Time	Programme
14:30 – 15:00	Guest Registration
15:00 – 15:05	<b>Opening Remarks</b> Ir Sunny Lee, BBS, JP Chairman, ASTRI
15:05 – 15:20	<b>Keynote Speech by Guest-of-Honour</b> The Honourable Ms. Ho Wing Yin, Winnie, JP Secretary for Housing, Housing Bureau
15:20 – 15:40	<b>Introduction of CPTA</b> Dr Denis Yip CEO, ASTRI
15:40 – 15:45	<b>Official Launch Ceremony</b>
15:45 – 15:55	Photo Moments
15:55 – 16:30	<b>Panel Discussion (1) – Tech-Driven Future: Harnessing the Power of ConTech and PropTech</b>
16:30 – 17:05	<b>Panel Discussion (2) – The Way Forward: Hong Kong PropTech Innovation and Market Outlook</b>
17:05	End of Ceremony
17:00 – 17:30	Networking